



# Aidan Reed

## Graphic Designer

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## WORK EXPERIENCE

### So Midwest | Chicago, IL

Motion Designer | 2025 - January 2026

- Designed pitch decks for music artists in collaboration with the lighting design team
- Created experiential video content for the *America* restaurant in Las Vegas, including video editing, animation, and simple 3D modeling
- Edited, proofed, and assembled video content in Adobe Premiere, preparing them for public release
- Designed and animated background graphics for live content, including the *Chicago Blackhawks, 2025 Chevelle Tour*, and the *2025 Vex Robotics World Championship*
- Assisted with design and animation for the *Hoskinson Health and Wellness Clinic*

### It's a Sign | Chicago, IL

Production and Installation Specialist | 2019 - 2025

- Executed full-cycle production and installation for a variety of custom graphics, including vehicle wraps, indoor and outdoor wall murals, event and business signage, print and digital marketing, and clothing, ensuring precision and customer satisfaction
- Led production team in preparing, cutting, and applying vinyl graphics for signs and promotional displays
- Assisted in quality control checks for printed materials, ensuring accurate colors, resolution, and durability

## EDUCATION

### Columbia College Chicago | Chicago, IL

Bachelor of Arts in Graphic Design | August 2023

- Graduated Summa Cum Laude
- Key courses in Visual Design, Graphic Design, Typography, Brand Identity, Publication Design, and Web Design

## OBJECTIVE

Eager to contribute to a full-time creative team, where I can use my graphic and motion design skills to elevate brand and create an impactful visual experience

## SKILLS

### Design

Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Adobe After Effects  
Adobe Premier  
Blender  
Microsoft Office Suite  
HTML  
CSS

### Technical

Logo Design  
Print Design  
Web Design  
Publication Design  
Brand Identity  
Color Theory  
Animation

### Personal

Printmaking  
B&W Photography  
Screen Printing